



Our 39th Year!
The Petroleum/C-store Industry's
largest regional show!

2021 Southeast
Petro-Food Marketing Expo

Show Highlights

- ◆ Online Floorplan – search by company name, product or service (www.sepetro.org)
- ◆ Attendee and Exhibitor Grand Prize Drawings
- ◆ Educational Seminars
- ◆ Booth pay options: Check, Visa, Mastercard, AMEX, Discover

Rates (Booths do not include furniture or electricity.)

	Cost per square foot	Per Booth Cost	6 or more booths
Main Center Booth	\$14.95	\$1495	\$1445 ea.
Ballroom Annex Booth	\$11.95	\$1195	\$ 1145 ea.
Foyer/Public Area Booth	\$11.95	\$1195	\$ 1145 ea.
Meeting Room Row Booth	\$ 8.95	\$ 895	\$ 850 ea.
Tabletop Exhibit (6' table, 1 chair)		\$ 645 each	

Cost Includes: Pipe & drape for booths – ***no furniture or electric service included with booth***
 One 7" x 44" identification sign per firm
 High Speed Wireless Internet
 Tabletop Exhibits consist of one 6' table and 1 chair

Payment Terms & Conditions

- ◆ Deposits—25% of total booth rental must accompany booth contract/application.
- ◆ Cancellations—If written notification received prior to September 1, 2020, full refund, less a \$75 administrative fee per 10'x10' booth. Cancellations after September 1, 2020, no refund.
- ◆ Balance of Payment—Due on or before January 8, 2021. No reserved booth spaces will be held after January 8, 2021, unless paid in full by or before January 8, 2021. Reduction of booth space after 9/1/2020 results in loss of deposit for space dropped.
- ◆ Check or Credit card (Visa/Mastercard/AMEX, Discover accepted)
- ◆ Southeast Petro Federal ID #56-0340977

Show Days and Hours

Wednesday, March 3, 2021 – 10:00 a.m. – 5:00 p.m.; Annex/Foyer/Meeting Rooms will open at 9:00 a.m.
 Thursday, March 4, 2021 – Main Center – 9:00 a.m. – 2:00 p.m.; Annex will open at 9:00 a.m.

Exhibit Set-up & Move-in

Monday, March 1, 2021 – 12:00 Noon – 6:00 p.m.
 Tuesday, March 2, 2021 – 8:00 a.m. – 6:00 p.m.

Exhibit Dismantling & Move-Out

Thursday, March 4, 2021 – 2:00 p.m. – 9:00 p.m.
 Friday, March 5, 2021 – 7:30 a.m. – 12:00 Noon

Go under Exhibitor tab of our web to access booth sales and floorplan – www.sepetro.org