



**Our 38th Year!**  
**The Petroleum/C-store Industry's**  
**largest regional show!**

**2020 Southeast**  
**Petro-Food Marketing Expo**

**Show Highlights**

- ◆ Online Floorplan – search by company name, product or service ([www.sepetro.org](http://www.sepetro.org))
- ◆ Attendee and Exhibitor Grand Prize Drawings
- ◆ Educational Seminars
- ◆ Booth pay options: Check, Visa, Mastercard, AMEX, Discover

**Rates (Booths do not include furniture or electricity.)**

	<b>Cost per square foot</b>	<b>Per Booth Cost</b>	<b>6 or more booths</b>
Main Center Booth	\$14.45	\$1445	\$1395 ea.
Ballroom Annex Booth	\$11.45	\$1145	\$ 1095 ea.
Foyer/Public Area Booth	\$11.45	\$1145	\$ 1095 ea.
Tabletop Exhibit (6' table, 1 chair)		\$ 595 each	

**Cost Includes:** Pipe & drape for booths – no furniture or electric service included with booth  
 One 7" x 44" identification sign per firm  
 High Speed Wireless Internet  
 Tabletop Exhibits consist of one 6' table and 1 chair

**Payment Terms & Conditions**

- ◆ Deposits—25% of total booth rental must accompany booth contract/application.
- ◆ Cancellations—If written notification received prior to September 1, 2019, full refund, less a \$75 administrative fee per 10'x10' booth. Cancellations after September 1, 2019, no refund.
- ◆ Balance of Payment—Due on or before January 8, 2020. No reserved booth spaces will be held after January 8, 2020, unless paid in full by or before January 8, 2020. Reduction of booth space after 9/1/2019 results in loss of deposit for space dropped.
- ◆ Check or Credit card (Visa/Mastercard/AMEX, Discover accepted)
- ◆ Southeast Petro Federal ID #56-0340977

**Show Days and Hours**

Wednesday, March 4, 2020 – 10:00 a.m. – 5:00 p.m.; Annex/Foyer/Meeting Rooms will open at 9:00 a.m.  
 Thursday, March 5, 2020 – Main Center – 9:00 a.m. – 2:00 p.m.; Annex will open at 9:00 a.m.

**Exhibit Set-up & Move-in**

Monday, March 2, 2020 – 12:00 Noon – 6:00 p.m.  
 Tuesday, March 3, 2020 – 8:00 a.m. – 6:00 p.m.

**Exhibit Dismantling & Move-Out**

Thursday, March 5, 2020 – 2:00 p.m. – 9:00 p.m.  
 Friday, March 6, 2020 – 7:30 a.m. – 12:00 Noon

**Go under Exhibitor tab of our web to access booth sales and floorplan – [www.sepetro.org](http://www.sepetro.org)**